



QUALITY, ENVIRONMENTAL AND PRODUCT SAFETY POLICY

The fundamental principles of our business are achieving high customer satisfaction, while acting responsibly towards the environment and protecting human health.

The site's intention is to meet our obligation to produce safe and legally compliant products to the specified quality and to confirm our responsibility to our customers. We are committed to continuously improve the site's product safety and quality culture.

We achieve customer satisfaction by fully focusing on customer requirements, with a focus on safety, legality and product quality, along with timely delivery. We fulfill the requirements by applying the best available and environmentally friendly techniques, as well as organizational aspects of work, with continuous monitoring of customer satisfaction and analysis of complaints.

We are committed to implementing, continuously improving and advancing the quality, environmental and product safety management system, developing a positive and proactive company culture at all levels of the business, actively involving all employees.

We continuously monitor legal regulations and changes, and we harmonize with them. We take into account the fulfillment of the needs and expectations of all interested parties.

We require our partners to assume social responsibility throughout our supply chain, taking into account social and ethical standards, while being aware of respecting and enforcing legal regulations.

Together with our partners, we take care of the optimization of logistics and transport, contributing to the circular economy and sustainability.

We continuously monitor and analyze the development of all processes, and without delay and we conduct a root cause analysis of real or possible events that reduce the quality, reliability and safety of products and services, for the purpose of continuous improvement.

We apply good manufacturing and hygiene practices for all products that come into direct contact with food, so as not to endanger human health or cause unacceptable changes in the composition of the products being packaged.

The organization demonstrates its concern for the environment by conducting analyses and taking steps to continuously improve its environmental protection system, while constantly complying with applicable laws and preventing pollution while relatively minimizing the overall negative impact. We responsibly manage energy consumption and waste management including our products in the circular economy.

We are aware that the production and distribution of our products has a significant impact on the environment, and we work hard to reduce CO2 emissions, improve energy efficiency and implement environmental management systems. We invest in continuous improvement of the environmental performance of our facilities.

We continuously invest in the development of environmentally friendly material combinations, encouraging customers and suppliers to adopt a circular economy.

We take care of preventing injuries at work and occupational diseases.

We encourage continuous improvement of systems and culture through organized training and opportunities for personal development of all employees, both in management and operational circles, creating a strong system of responsibility.

We foster open communication and dialogue internally and externally, which is one of the prerequisites for success for all participants.

The company's management regularly sets annual goals, which enable us to achieve defined strategic goals and policies. We continuously raise awareness among leaders and managers, as well as all our other employees, about the need to achieve the company's defined goals and policies.

In Kerestinec, 02.01.2025.

Director 
ROTOPLAST d.d.
Poduzetniška 7, KERESTINEC
10461 SV. NEDELJA 19



STRATEGIC GOALS OF THE COMPANY

- Sustainability and environmental responsibility
 - Implementation of environmentally friendly and sustainable technologies in production
 - Continuously improve environmental management systems and contribute to the circular economy.
- Increasing market share and competitiveness
 - Increase sales and conquer new markets, including foreign ones, using innovative and sustainable technologies.
 - Strengthening the brand as a synonym for quality and sustainable flexible packaging
- Excellence in product quality and safety
 - Continuous improvement of the quality and safety system
 - Ensuring compliance with all legislative and industry standards
- Customer and partner satisfaction
 - Maintain a high level of customer satisfaction through quality, safe and sustainable products.
 - Development of innovative products that meet the specific needs of customers
 - Improvement of partner relations through transparent communication
- Employee development and innovation promotion
 - Ensuring continuous education and professional development of employees
 - Creating a stimulating and safe work environment that rewards results
- Operational efficiency
 - Optimization of production processes to achieve maximum efficiency
 - Improvement and coordination of business processes to ensure timely delivery of products

These strategic goals will enable the company to achieve sustainable growth, strengthen its market position and long-term competitiveness in the flexible packaging sector.

In Kerestinec, 02.01.2025.


ROTOPLAST d.d.
Director: Poduzetniška 7, KERESTINEC
10411 SV. NEDELJA 19